

# LANDPOVER REAL ESTATE LTD. BROKERAGE



#### DAY



















	DUNDAS ST. W.			<b>₩</b>
		CHINATOWN		
	QUEEN ST. W.			<b>₩</b>
BATHURST S	RICHMOND ST. W. SPADINA AV	PETER ST.	YORK ST. UNIVERSITY	YONGE ST. BAY ST.
ST.	M ADEL AIDE ST W	p.s.	AVE.	







FASHION DISTRICT THEATRE DISTRICT

KING ST. W.





LAKESHORE BLVD.

GARDINER EXPRESSWAY HARBOURFRONT







LAKE ONTARIO











#### NIGHT















#### KENSINGTON MARKET



ı	ľ
DA I I OX	Ь
70	





























HARBOURFRONT







LAKE ONTARIO











# INTELLIGENCE IS THE ART OF KNOWING.

#### CENTRECOURT DEVELOPMENTS INC.

CentreCourt Developments Inc. is committed to developing and building exceptional high-rise condominium projects in the Greater Toronto Area and to do so with the highest standards of design, integrity and commitment to excellence. The principal and founder of CentreCourt Developments is Andrew Hoffman. Prior to forming CentreCourt Developments, Andrew was Chief Operating Officer of Menkes Developments where he worked for over 20 years. In his capacity as COO at Menkes, Andrew was involved and played a pivotal role in some of Toronto's major real estate projects including Four Seasons Hotel and Private Residences Toronto, 25 York Street, Empress Walk, Lumière Condominiums and Ultima Condominiums.

For Peter Street Condominiums, CentreCourt has assembled a team of partners, consultants and staff, with a depth of resources and experience that is second to none. Peter Street Condominiums will become one of the city's most sought after downtown addresses.

CentreCourt Developments and Peter Street Condominiums has the financial backing of Alcion Ventures and another major US institution with over \$2 billion in real estate holdings around the globe. Based in Boston, MA, Alcion Ventures is a real estate private equity firm with uniquely positioned real estate holdings in select North American markets. The firm has invested in several exciting residential developments in the Greater Toronto Area and continues to be a strong proponent of the Toronto residential real estate market. Alcion has a long history of working with the founder and principal of CentreCourt Developments on many successful residential and mixed use projects (including Four Seasons Private Residences Toronto and Lumière Condominiums).

#### aA

At aA, their team of 40 architects, designers, planners and technologists provide the full spectrum of services, applied to a scope of practice that ranges from academic and institutional buildings to large-scale mixed-use developments. aA has built

condominiums and classrooms, laboratories and research buildings, affordable housing and entire communities. You'll find aA projects all over Canada, the United States, and Europe. In Toronto aA has been involved with Casa, Pier 27, Four Seasons Private Residences Toronto, Theatre Park, and Pure Spirit at the Distillery District, to name a few. A long list of national and international awards attest to their well-earned reputation as one of the most innovative design firms in Canada.

#### CECCONI SIMONE INC.

Cecconi Simone Inc. is an internationally renowned interior design consulting firm based in Toronto. Under the direction of partners Anna Simone and Elaine Cecconi, the firm has completed major projects throughout North America, China, Italy and Dubai. Their award-winning interiors for clients in hospitality and restaurant, corporate and financial, government and residential, have been featured in numerous national and international design publications.

Cecconi Simone's diverse range of work and multidisciplinary design philosophy gives them a unique understanding of how people live their lives and what design solutions are required to enhance their lifestyle. Recent Toronto projects by Cecconi Simone include One Bloor, Five Condos, Tableau, Chaz on Charles and Nicholas Residences.

#### MILBORNE REAL ESTATE INC.

Milborne Real Estate Inc. is one of Canada's leading real estate brokerage firms. The company has successfully sold over 50,000 residential units, in over 500 developments in Toronto, where they are headquartered, and throughout North America. This achievement represents over ten billion dollars in sales.

Milborne has an industry-wide reputation as being the dominant force in Canadian sales and marketing of urban and resort condominiums and communities, residential/hotel condominiums and commercial condominiums.

### KITCHENS HAVE EVOLVED FROM WORK PLACES TO CREATIVE SPACES...

Interiors at Peter Street Condominiums redefine what cool, contemporary life spaces should be. It's not about playing around with what's been done before. It's evolving kitchens that are designed for creative cookery and entertaining. Its baths and powder rooms that are sexy, inviting and efficient.

It's environments with efficiently designed space that is livable and usable for exuberance or quiet reflection. It's fabulous new finishes and exceptional features. It's clean lines, an aesthetic with an eye to the future. It's pure Peter Street Condominiums. P.S. I Love it.



### FEATURES & FINISHES

#### THE BUILDING

A dramatic 40-storey glass and aluminum tower, designed by the award-winning architectural firm architects Alliance, at the north-east corner of Adelaide Street West and Peter Street.

Lobby, interiors and amenities designed by internationally renowned interior design firm Cecconi Simone.

Totum LifeSciences® will be the partnered provider of life fitness amenities at Peter Street Condominiums. Residents will have use of seven classes per week to be held in the Totum P.S. Club. Residents will also have the ability to book, through Totum, personal trainers, therapeutic services and additional fitness classes within the building, on a pay per use schedule.

Amenities will be located on the fifth and sixth floor and will include fitness and weight rooms, yoga area, therapeutic/massage room, theatre room with servery, billiard room, lounge and kitchen and dining room.

24 hour, 7 day a week concierge.

One guest suite provided for residents' use.

Exterior glazing with Low E double pane glass.

Individual suite hydro metering.

Environmentally controlled rain water harvested for irrigation.

Security coded access FOB for all residents.

Underground parking with security monitoring from concierge station.

Underground garage painted white and lit with fluorescent lighting for added safety and security.

Dedicated parking shuttle elevator for enhanced security.

Visitor and resident bicycle storage on the ground floor, entered off Peter Street.

Mailroom conveniently located beside front lobby.

#### THE SUITES

A wide variety of suite types and sizes with ceiling heights of 9' (except for locations with dropped bulkheads).

Choice of 3 5/8" wide plank engineered wood flooring in entry, corridor, kitchen, living/dining areas and bedrooms, as per builder's standard samples.

Custom designed solid core entry door with security view-hole.

Flat smooth ceiling finish throughout.

Contemporary sliding doors and/or swing doors to balcony as per plans.

Architecturally-designed 2" baseboards.

TV/telephone outlets in principal rooms.

Thermostat controlled heating and cooling.

Built in smoke/heat detectors and in-suite water sprinkler system.

Floor to ceiling glazing/window systems.

In-suite controlled energy efficient air-conditioning and heat recovery ventilation system.

Prewired in-suite security system.

#### THE KITCHENS

Contemporary kitchen cabinetry custom designed by Cecconi Simone in materials and colours, from builder's standard samples.

Choice of straight edge 3/4" composite quartz countertops from builder's standard samples.

Choice of tile backsplash or glass with designer accent colour pattern, from builder's standard samples.

One capped ceiling outlet above kitchen island, as per plans.

Stainless steel sink.

Designer chrome faucet.

**Appliances Collection:** 

Energy Star integrated-finish refrigerator.

Energy Star 24" smooth top drop-in electric cooktop.

Energy Star 24" stainless steel oven.

Stainless steel microwave oven.

Cabinet-panel integrated dishwasher.

Stainless steel hood fan with integrated lights.

Front loading stacked washer/dryer.

#### THE BATHROOM

3/4" composite quartz countertop, with corian/solid surface designer sink and polished chrome faucet.

Contemporary cabinetry custom designed by Cecconi Simone in materials and colours, from builder's standard samples.

Cecconi Simone Inc. designed custom frameless mirror.

Bathtub with polished chrome faucet and overhead shower with porcelain wall tile and glass tile accent.

Shower with chrome faucet and overhead shower with porcelain wall tile and framed glass enclosure/door in select studio, 2 bedroom and 3 bedroom suites, only.

Low consumption toilet.

Porcelain floor tiles.



CONDOMINIUMS

338 Adelaide Street West, Toronto, Ontario, M5V 1R4
Tel. 416.987.8765 Fax. 416.519.8767 Email. info@peterstreet.ca www.peterstreet.ca

### **VIP RELEASE: PURCHASER INCENTIVES**

#### 1. EXCLUSIVE VIP ACCESS TO UNITS PRIOR TO PUBLIC SALES!

#### 2. PREFERENTIAL VIP DEPOSIT STRUCTURE:

	Deposit	Days Due	VIP Benefit		
No.	Amount	VIP	Regular		
1.	\$3,000	At Signing	At Signing	-	
2.	5% of Purchase Price Less \$3,000	30 Days	30 Days	-	
3.	5% of Purchase Price	120 Days	90 Days	30 Days	
4.	5% of Purchase Price	270 Days	150 Days	120 Days	
5.	5% of Purchase Price	540 Days	270 Days	270 Days	
5 Deposits Totaling 20% of Purchase Price					

#### 3. VIP ASSIGNMENT RIGHTS:

- Able to assign unit upon 95% sold and commencement of construction at SPECIAL VIP FEE OF \$500!
- DON'T HAVE TO WAIT UNTIL INTERIM OCCUPANCY!
- Normal Assignment fee is \$5,000.

#### 4. VIP DEVELOPMENT CHARGES CAP AMENDMENT

- \$3,900 STUDIO, 1 BR, 1 BR + DEN
- \$5,000 2 BR OR 3 BR

#### 5. VIP FREE ISLAND UPGRADE

- All suites other than ART 303, ART 329, SPORTS 483 and FASHION 655 will receive a free kitchen island designed by Cecconi Simone valued at \$4,000
- For ART 303, ART 329, SPORTS 483 and FASHION 655, in lieu of the island upgrade, there will be a full cap on development charges, resulting in <u>cost</u> <u>savings of up to \$3,900</u>

TERMS AND CONDITIONS OF OFFER AND VIP PURCHASER INCENTIVES SUBJECT TO CHANGE WITHOUT NOTICE. E. & O. E., MAY 6, 2011





#### CONDOMINIUMS

338 Adelaide Street West, Toronto, Ontario, M5V 1R4
Tel. 416.987.8765 Fax. 416.519.8767 Email. info@peterstreet.ca www.peterstreet.ca

#### **VIP RELEASE: INFORMATION SHEET**

#### The Building

- · A dramatic 40-storey glass tower designed by award-winning architectural firm architects Alliance
- Lobby, interior and amenities designed by internationally renowned Interior design firm Ceconni Simone
- 24 hour concierge services
- Amenities will be located on the fifth and sixth floor and will include fitness and weight rooms, yoga area, therapeutic/massage room, theatre room with servery, billiard room, lounge and kitchen and dining room
- Totum LifeSciences will be the partnered provider of life fitness amenities
- Guest suite for resident's use

#### The Suites

- Ceiling heights of 9' in principal rooms
- Floor to ceiling glazing/window systems
- Choice of 3 5/8" wide plank engineered wood flooring in entry, corridor, kitchen, living/dining areas and bedrooms
- Custom designed solid core entry door with security view-hole
- · Flat smooth ceiling finish throughout
- Contemporary sliding doors and/or swing doors to balcony as per plans
- Prewired in-suite security system
- Contemporary kitchen cabinetry custom designed by Cecconi Simone
- Choice of tile backsplash or glass with designer accent colour pattern

- Contemporary cabinetry custom designed by Ceconni Simone
- Choice of straight edge 3/4" composite Quartz Counter, with Corian/solid surface designer sink and polished chrome faucet
- Integrated-finish refrigerator
- 24" smooth top drop-in electric cooktop
- 24" stainless steel oven
- Cabinet-panel integrated dishwasher
- Stainless steel hood fan with integrated lights
- · Front loading stacked washer/dryer
- Bathtub with polished chrome faucet and overhead shower and porcelain wall tile and glass tile accent
- Porcelain floor tiles in bathroom

#### **VIP Pricing - Podium Suites**

Podium Suites (Floors 4 to 11)						
Suite Type	Suite Name	Unit No.	Size (SF)	View	Starting From	Floor Premium
STUDIO	Art 303	17	303	N	\$204,900	\$500
STUDIO	Art 329	02	329	N	\$199,900	\$500
STUDIO	Art 355	08	355	SD	\$234,900	\$500
STUDIO	Art 357	09	357	S	\$234,900	\$500
1B	Sports 483	05	483	Е	\$275,900	\$500
1B	Sports 506	01	506	Ν	\$296,900	\$500
1B	Sports 548	11	548	S	\$324,900	\$500
1B	Sports 557	10	557	S	\$327,900	\$500
1B+D	Fashion 569	07	569	S	\$337,900	\$500
1B+D	Fashion 582	16	582	N/W	\$332,900	\$500
1B+D	Fashion 607	03	607	N/E	\$336,900	\$500
1B+D	Fashion 609	18	609	N	\$346,900	\$500
1B+D	Fashion 655	15	655	W	\$355,900	\$500
1B+D	Fashion 675	06	675	S/E	\$369,900	\$500
1B+D	Fashion 693	12	693	S/W	\$369,900	\$500

VIP Deposit Structure	Tentative Occupancy	Maintenance Fees
\$3,000 on Signing Balance of 5% in 30 days 5% in 120 days 5% in 270 days 5% in 540 days	Dec 15 <sup>th</sup> , 2014	\$0.53 / sq. ft. Includes Building Insurance & Amenities

<sup>&</sup>lt;sup>1</sup> Additional view premiums starting on floor 9 on selected suite types

PARKING: \$45,000 (THEATRE/OPERA 741 THEATRE/OPERA 772 SUITES ONLY) BICYCLE STORAGE: \$5,000 (INTERESTED PURCHASERS PLACED ON WAIT LIST)

PRICES & SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE. E. & O. E. MAY 6, 2011





#### CONDOMINIUMS

338 Adelaide Street West, Toronto, Ontario, M5V 1R4
Tel. 416.987.8765 Fax. 416.519.8767 Email. info@peterstreet.ca www.peterstreet.ca

### **VIP RELEASE: INFORMATION SHEET**

#### The Building

- A dramatic 40-storey glass tower designed by award-winning architectural firm architects Alliance
- Lobby, interior and amenities designed by internationally renowned Interior design firm Ceconni Simone
- 24 hour concierge services
- Amenities will be located on the fifth and sixth floor and will include fitness and weight rooms, yoga area, therapeutic/massage room, theatre room with servery, billiard room, lounge and kitchen and dining room.
- Totum LifeSciences will be the partnered provider of life fitness amenities
- Guest suite for Resident's Use

#### The Suites

- Ceiling heights of 9' in principal rooms
- · Floor to ceiling glazing/window systems
- Choice of 3 5/8" wide plank engineered wood flooring in entry, corridor, kitchen, living/dining areas and bedrooms
- Custom designed solid core entry door with security view-hole
- Flat smooth ceiling finish throughout
- Contemporary sliding doors and/or swing doors to balcony as per plans
- Prewired in-suite security system
- Contemporary kitchen cabinetry custom designed by Cecconi Simone
- Choice of tile backsplash or glass with designer accent colour pattern

- Contemporary cabinetry custom designed by Ceconni Simone
- Choice of straight edge 3/4" composite Quartz Counter, with Corian/solid surface designer sink and polished chrome faucet
- Integrated-finish refrigerator
- 24" smooth top drop-in electric cooktop
- 24" stainless steel oven
- · Cabinet-panel integrated dishwasher
- Stainless steel hood fan with integrated lights
- Front loading stacked washer/dryer
- Bathtub with polished chrome faucet and overhead shower and porcelain wall tile and glass tile accent
- Porcelain floor tiles in bathroom

#### **VIP Pricing - Tower Suites**

Tower Suites (Floors 12 and Higher)						
Suite Type Suite Name Unit No. Size (SF) View Starting From Floor Premi						Floor Premium <sup>1</sup>
STUDIO	Art 329	02	329	N	\$216,400	\$500
1B	Sports 475	07	475	S	\$339,900	\$1,000
1B	Sports 483	10	483	W	\$288,900	\$500
1B	Sports 483	05	483	Е	\$294,400	\$500
1B	Sports 506	01	506	N	\$314,400	\$500
1B	Sports 520	08	520	S	\$352,900	\$1,000
1B+D	Fashion 607	03	607	N/E	\$354,400	\$500
1B+D	Fashion 609	12	609	N	\$363,900	\$500
2B	Theatre 610	06	610	S/E	\$422,400	\$1,000
2B / 3B	Theatre/Opera 741	09	741	S/W	\$459,900	\$1,000
2B / 3B	Theatre/Opera 772	11	772	N/W	\$437,900	\$1,000

VIP Deposit Structure	Tentative Occupancy	Maintenance Fees
\$3,000 on Signing Balance of 5% in 30 days 5% in 120 days 5% in 270 days 5% in 540 days	Dec 15 <sup>th</sup> , 2014	\$0.53 / sq. ft. Includes Building Insurance & Amenities

<sup>&</sup>lt;sup>1</sup>Additional view premiums starting on floor 35 on selected suite types

PARKING: \$45,000 (THEATRE/OPERA 741 THEATRE/OPERA 772 SUITES ONLY) BICYCLE STORAGE: \$5,000 (INTERESTED PURCHASERS PLACED ON WAIT LIST)

PRICES & SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE. E. & O. E.





#### CONDOMINIUMS

338 Adelaide Street West, Toronto, Ontario, M5V 1R4
Tel. 416.987.8765 Fax. 416.519.8767 Email. info@peterstreet.ca www.peterstreet.ca

### **VIP RELEASE: PROCEDURES**

#### **Worksheet Procedures and Submission Deadline**

On the attached worksheet, please do the following:

- 1. Print clearly and complete in full
- 2. Indicate your client's top 3 unit choices in order of preference
- 3. Submit a completed worksheet and photocopy of your client's government issued photo ID via fax to: 416-519-8767

Worksheets will be accepted until Thursday May 12th, 2011 at 2:00 pm

#### **Agreement of Purchase and Sale Signing Procedures**

- Once your allocated suite has been acknowledged and confirmed, a signing appointment will be scheduled for <u>you and your client(s)</u> to visit the Sales Centre to sign an Agreement of Purchase and Sale
- 2. At the time of signing, **ALL FIVE (5)** deposit cheques and the Purchasers original photo ID must be presented.

Signing appointments will commence Saturday May 14th, 2011

#### **General Rules**

- 1. Availability, pricing and specifications subject to change without notice
- 2. Limit of one suite per purchaser
- 3. No name additions or deletions within rescission period
- 4. Floorplans, select pricing, brochure, worksheets and sales procedures available online at: www.peterstreet.ca/broker









Meet the interior designer and the architect behind Peter Street Condos, where the style is always consistent By Martha Uniacke Breen

Peter Clewes and Elaine Cecconi at the Toronto offices of architectsAlliance. PETER J. THOMPSON / NATIONAL POST

There's a fresh breeze blowing through lower downtown, and it's not the Venturi winds caused by the bank towers. It's condos — and with as many as 40 residential buildings under construction or scheduled to go up over the next few years, it's going to completely transform the character of the area. One of them, the Peter Street Condominiums at the corner of Adelaide and Peter streets in the Entertainment District, is

the Entertainment District, is an interesting example of how a thoroughly modern structure can be designed to work well down here. After all, this is not a featureless greenfield next to the 401; the neighbourhood is one of the oldest parts of the city, and until recently it mainly featured Victorian-era storefronts and stately warehouses and office buildings, some of which continue to be architectural treasures.

The neighbourhood still bears some of the scars of the the Entertainment District, is

teardown mania of the '60s and '70s, with dilapidated loft conversions and parking lots scattered up and down its blocks, and not so long ago it turned into something of a ghost town after the office workers went home at night. The proliferation of nightclubs that give the area its current nickname animated its street life in later years, with mixed results; but this is evolving as well.

But then, two things have happened in the past few years. One is that the city has developed a huge appetite for residential space — it's one of the hottest locations on the continent for new condo construction. And the other is that living downtown has become uttra-chic.

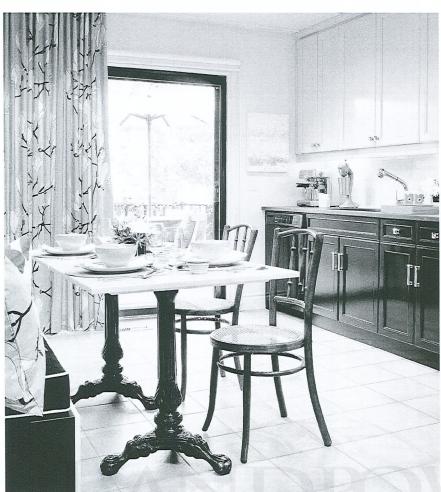
With all this new construc-

with a downwin has become ultra-chie.

With all this new construction going on, it's easy to get it wrong; just look at the glass phalanx that separates the city from the waterfront.

COMPANY continued on PH6

Some refinishers will use latex paint, but most will tell you that lacquer is better. I don't want to get all techie on you, so suffice it to say that latex paint clogs the spray gun. Lacquer dries quickly and will give you an incredibly smooth finish — Samantha Pynn, designer



The Pure Design team revived a tired kitchen with 80% high-gloss black and grey lacquer paint.

Kitchen cabinets have good bones? Don't demolish, remodel, with a snappy solution that's sure to get everyone talking



Love your column! I have been looking for a place that lacquer-sprays cabinets. I found a place that uses latex paint, but they still look painted to me. Could you please let me know where I can have them lacquer-sprayed in the GTA 'cause we have 45

Thanks very much, Lynda

Hi Samantha, I read your last article about kitchen makeovers. Can you give me the contact info? Were you happy? Did they take it all down or do it in your kitchen? Does the sprayer supply the paint or should I?

Thanks for your help,

I would like to have my cabinets paint-ed in a high gloss to work with the aesthetic of my place. I've seen walls painted in high gloss, but not cabinets. Can you please share your secret?

Wow! Since writing about my brother's small-space kitchen makeover two weeks ago I've received countless questions on where to have

your kitchen cabinet doors spraylacquered, where to buy the paint and how glossy the paint should be.

First, I'd like to say that there was a small error a few weeks ago - my brother painted his cabinets by hand. Painting by hand requires patience, but many people feel it gives cabinets a custom look. Contractors like to use oil paint in an eggshell finish for cabinetry because it's durable, yields a smooth finish and can be colourmatched to any paint chip. However, many companies no longer carry oil paint because of its negative impact on the environment and the IAQ (in-door air quality) of your home.

In response to consumer demand for a durable and scrubbable oil paint replacement, paint companies continue to improve latex (water-

Sico Paints recently launched Sico Furniture and Cabinet paint, a low-VOC line that performs like oil-based paints and will work on any surface including melamine and medium-

density fibreboard (MDF).

Some refinishers will use latex paint, but most will tell you that lacquer is better. I don't want to get all techie on you, so suffice it to say that latex paint clogs the spray gun. Lac-quer dries quickly and will give you an incredibly smooth and good-asnew finish, but it's not as easy on the environment as latex. However, I feel that keeping an entire kitchen out of

the landfill justifies using lacquer. I am always happy with the results of having a kitchen or piece of furniture professionally spray-lacquered. You can remove your doors and bring them to Benjamin Refinishing (416-745-2559) or Beresford Inc (416-

854-4692, beresfordinc.ca).
The cabinet carcass or cabinet boxes will need to be painted by hand. I would suggest using one of the new latex paints on the market like Sico's Furniture and Cabinet paint or Benjamin Moore's Aura line

You can have your kitchen painted on-site. Nagy's Decorating and Design (janosn2@sympatico.ca) will spray-paint a condo kitchen using lacquer paint starting at \$2,000. Because rooms need to be taped off and sometimes an exhaust system is required, on-site kitchen spraying is not an easy or cheap job.

When it comes to paint, you can or-der through the refinishers or you can go to Pro Glo paint in Concord (905-532-9700) to have latex custom-blend-ed. Latex paint doesn't always produce an exact match to the paint chip. If you want your walls and cabinet boxes in the exact same shade, have the cabinet paint (lacquer) matched to a paint chip. Pro Glo will then re-

match the wall paint to the lacquer.
Finally, the secret formula for the
perfect gloss or sheen: Here are the gloss percentages to request for your

- 10%-20% matte or "dull rub" finish ■ 30%-40% satin
- 50%-60% semi-gloss
- 80%-90% high gloss

Even though I have to ask Dino De Lellis of Pro Glo paints every time I order lacquer paint, it's not such a big secret.
Happy spray-lacquering!

National Post Send your small-space question to ksampynn@gmail.com

#### Small spaces can be very comfortable

COMPANYContinued from Page PH1

Early condo developments

Early condo developments such as Harbourfront assumed people would rely on their cars just as they do on the outskirts, and there's little incentive to walk to the store or the movies around there; even the TTC isn't all that convenient to the area. But with thousands of people about to move into lower-central downtown — not to mention the wealth of existing architecture designed long before the automobile was king — a new model is imperative. architectsAlliance, the interior design firm Cecconi Simone, and developer Centre Court put real thought into solving the range of sometimes competing issues that make a condo building in this area successful. Sitting in the architect's offices in the Commodore Building directly across from the site (itself a dignified pre-First World War office building), architect Peter Clewes and interior designer Elaine Cecconi explained that they collaborated right from the initial stages, to ensure the design would work equally well for residents and ensure the design would work equally well for residents and for the unique demands of the neighbourhood.

Mr. Clewes started, he says, by considering the immedi-

ate area surrounding the n are area surrounting the new tower. "We started by asking, 'What's nice about the Commodore and other buildings nearby?' There are many handsome turn-of-the-century buildings around here that have great bones arobitation. buildings alrotine field that have great bones; architects and artists love them. So we wanted to imitate the height and setback of these buildings, with large windows and brick façades at street level, and then the tower 'layered' above them.' The building features a clearly defined division between the lower section and the tower, from retail space at street level that features tall, broad windows (a reference to the late-Victorian storefronts nearby), a middle section of mixed office and residential with windows framed in black in a vaguely Mondrian-style grid, then a maximum of glass for the tower itself.

Since the condo's units are designed for maximum density and, to put it politely, compact — its 40 storeys will house 429 units, ranging from studios at 303 square feet to three-bedrooms at 772 sq.ft. — making the individual condos comfortable and efficient was a challenge. Ms. Cecconi points out that the tower's wraparound glass gave her firm a little flexibility in arranging, say, where bedrooms could go and views maximized, but it was a little like designing a boat galley.

"The footprint of the building is long and narrow, so we had lots of window to work with. But other features had to be very carefully planned: with. But other features had to be very carefully planned: more compact, streamlined kitchens with integrated appliances, baths that are small but with a wealth of storage built in. The rooms are comportable, but not huge — our residents aren't going to have dinner parties for eight; they'll use the neighbourhood. They can walk everywhere; they don't even need to own a car if they don't even need to own a car if they don't even to sign and exterior architecture created in collaboration is the ability to create a consistency in style between inside and out. The lobby is an example, where exterior elements such as limestone and the rugged, attractive texture of Core-Ten steel panels incorporated into the storefronts are visually consistent with

are visually consistent with the medium-toned wood and stone tile used in the lobby (The floor and one wall are taupe stone tile, while ceiling and the other wall are wood strip; the end wall is a panel of backlit stretched Mylar.)

'The relation between interior design and architecture is everything," Ms. Cecconi says. "In the '90s, often interior designers only decorated the model suite, but now that's

#### 'We started by asking, what's nice about the other buildings?

changing; designers are getting involved with the entire process. And with a site like this one, where the space is tight and the units so small – we used to design one-bedrooms that were 700 sq. ft., but here they're 520 — the tolerances are very finely tuned."

The object, of course, is to make living small not only comfortable, but preferable. "It's an interesting social phenomeno," Mr. Clewes says. "How can people live in such small units? Actually very well. If it's well-laid out, it can be very lovely. There's a very spare, clean way of living that's very attractive. People will use the neighbourhood more, because they don't have the 36-inch Sub-Zero and large space to entertain — so

have the 36-inch Sub-Zero and large space to entertain — so they'll go out more. "There's a [growing] mix of office, retail and residen-tial here, which is turning the neighbourhood into one of the most interesting in the city. And it all starts with these smaller units; it creates a culture, a vibrancy in the neighbourhood."

National Post



### ART303

STUDIO 303 SQ.FT. I BALCONY 88 SQ.FT. I TOTAL 391 SQ.FT.

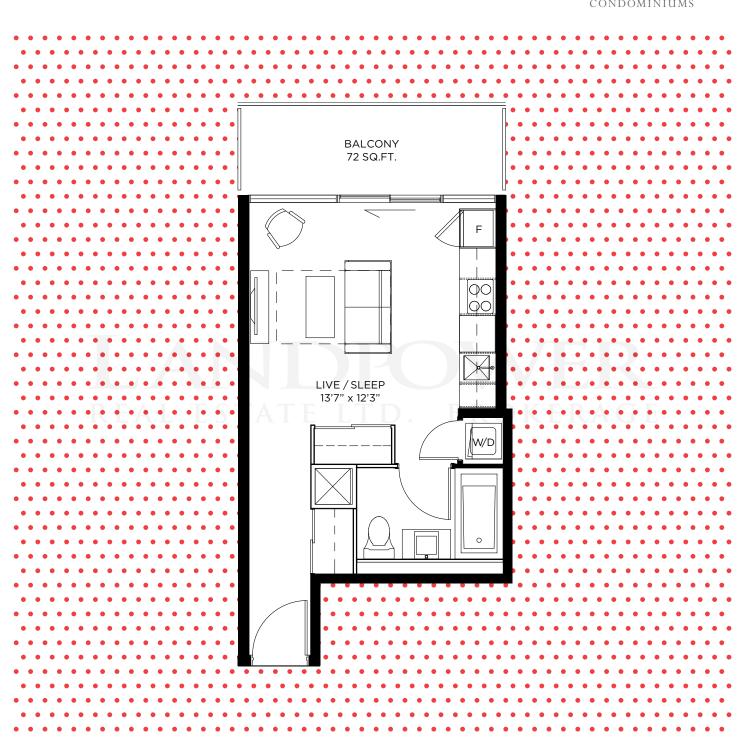
### peter street

**BALCONY** 88 SQ.FT. LIVING / SLEEP 90 14'5" x 11'10" 90 W/D



### ART 329

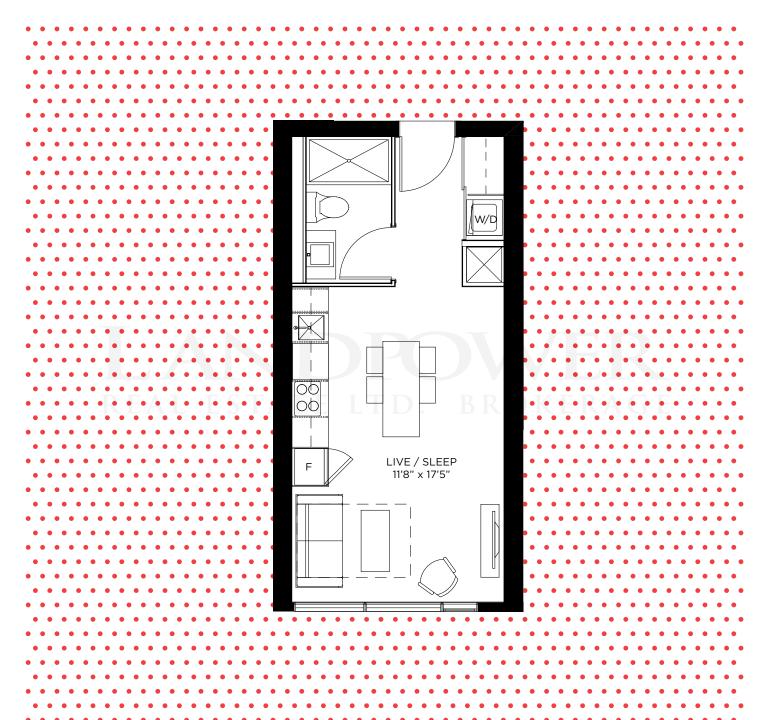
STUDIO 329 SQ.FT. I BALCONY 72 SQ.FT. I TOTAL 401 SQ.FT.





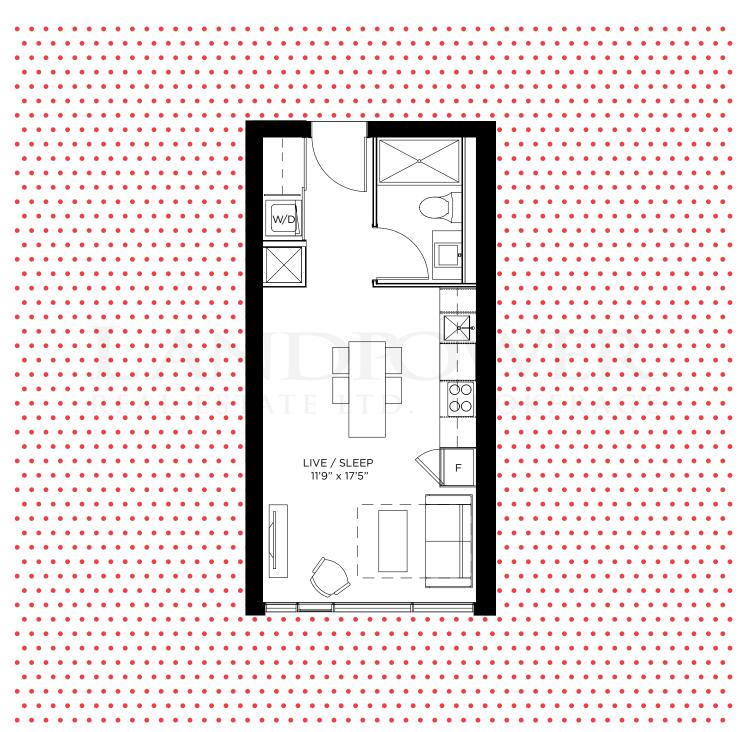
# ART 355

STUDIO 355 SQ.FT.



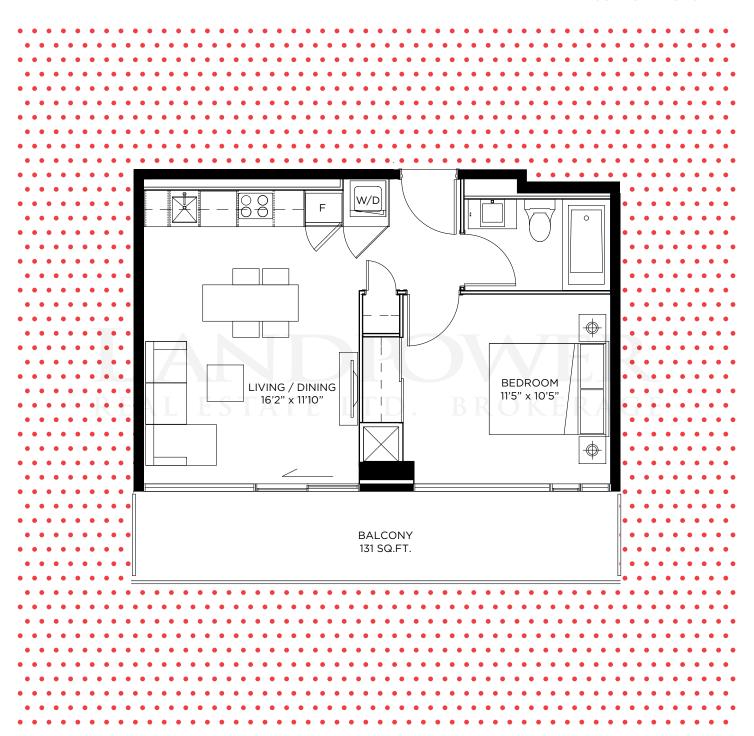


### ART 357STUDIO 357 SQ.FT.





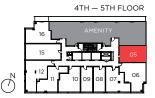
ONE BEDROOM 475 SQ.FT. I BALCONY 131 SQ.FT. I TOTAL 606 SQ.FT.



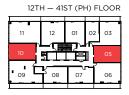


#### ONE BEDROOM 483 SQ.FT.

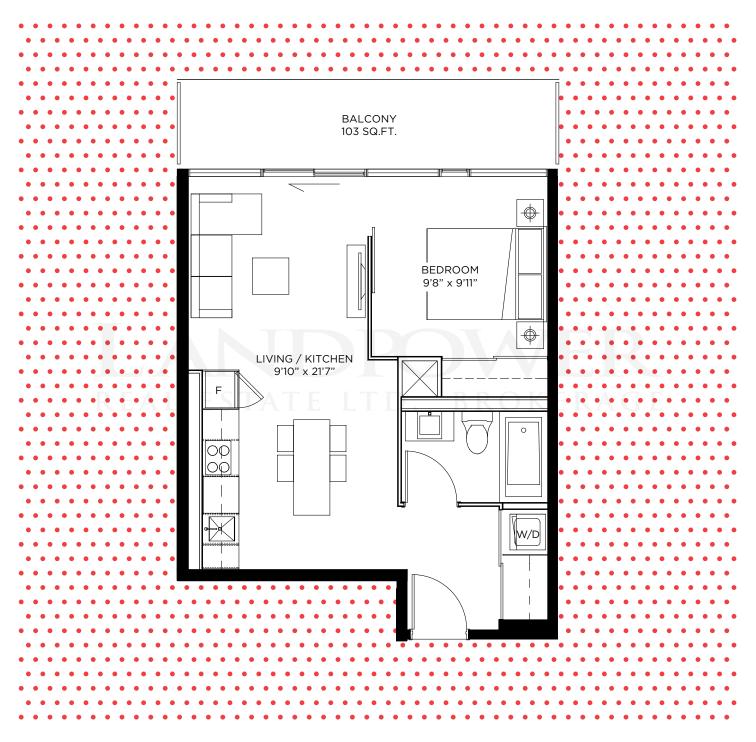








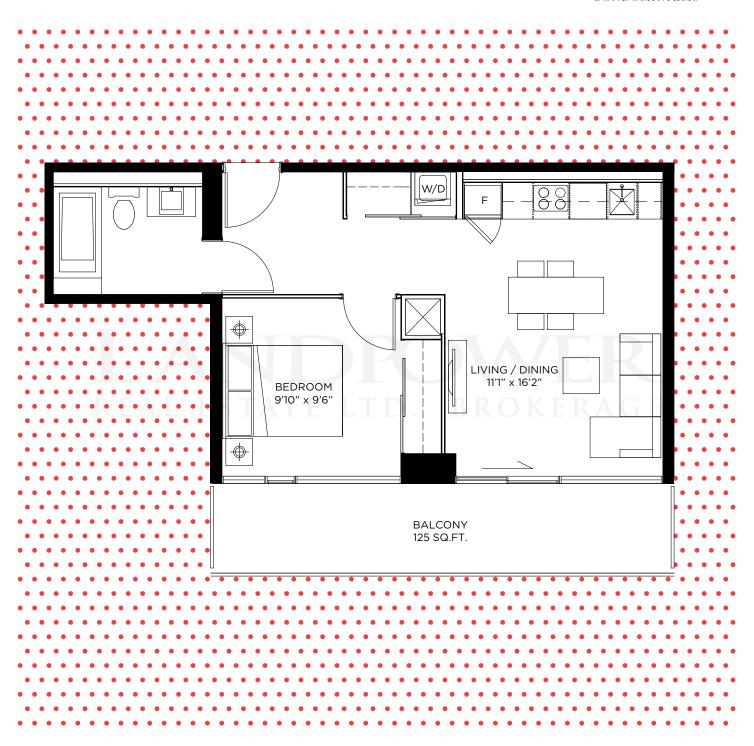
ONE BEDROOM 506 SQ.FT. I BALCONY 103 SQ.FT. I TOTAL 609 SQ.FT.





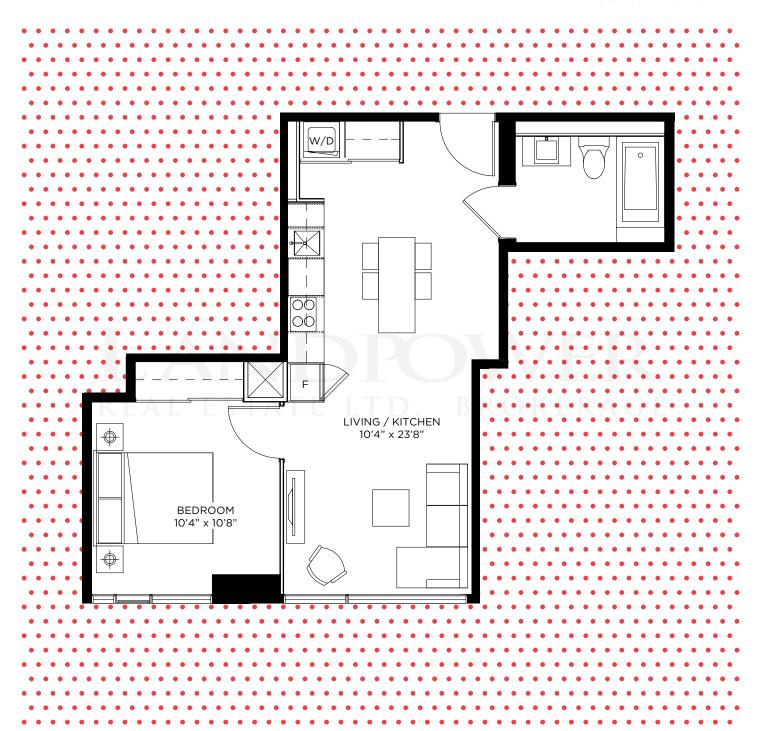
### $\mathsf{SPORTS}\,520$

ONE BEDROOM 520 SQ.FT. I BALCONY 125 SQ.FT. I TOTAL 645 SQ.FT.



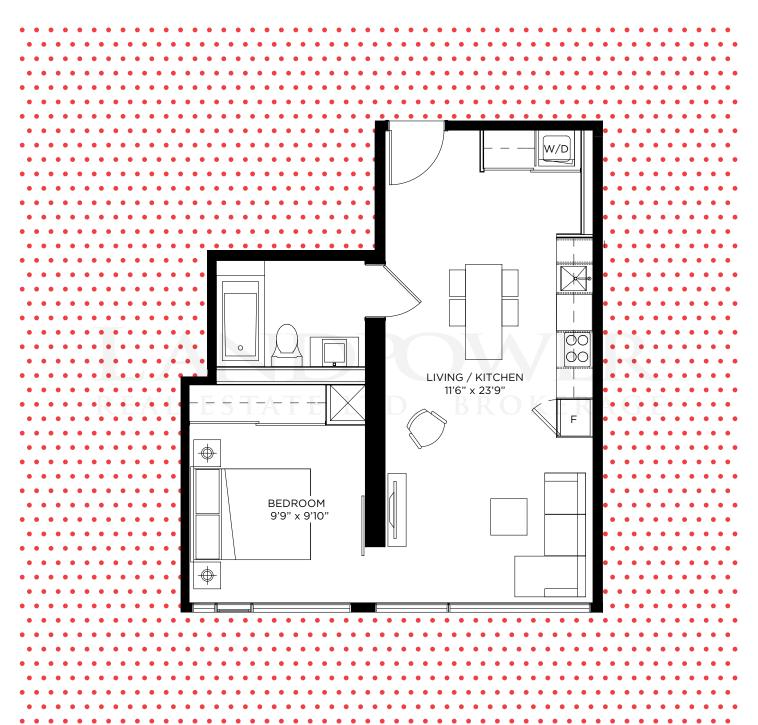


ONE BEDROOM 548 SQ.FT.



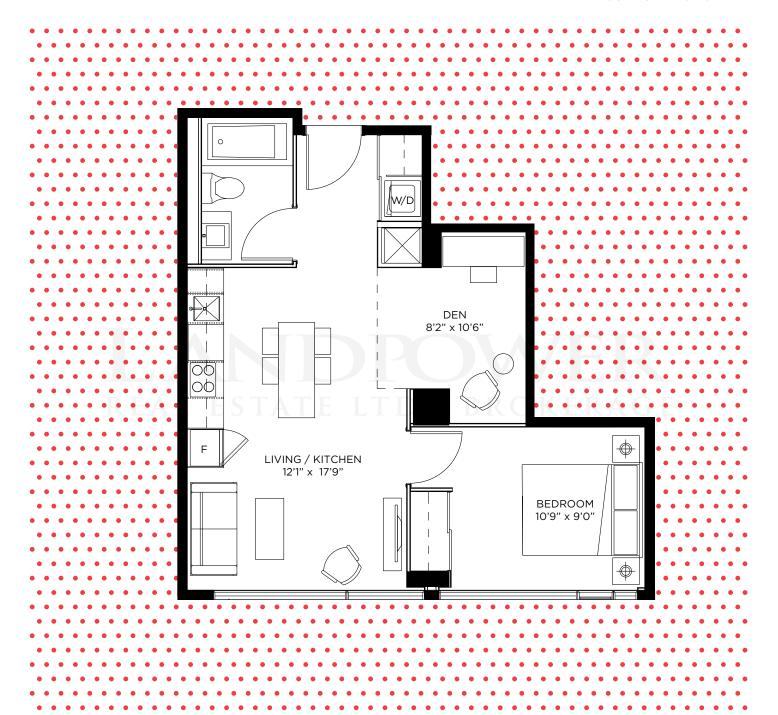


#### ONE BEDROOM 557 SQ.FT.





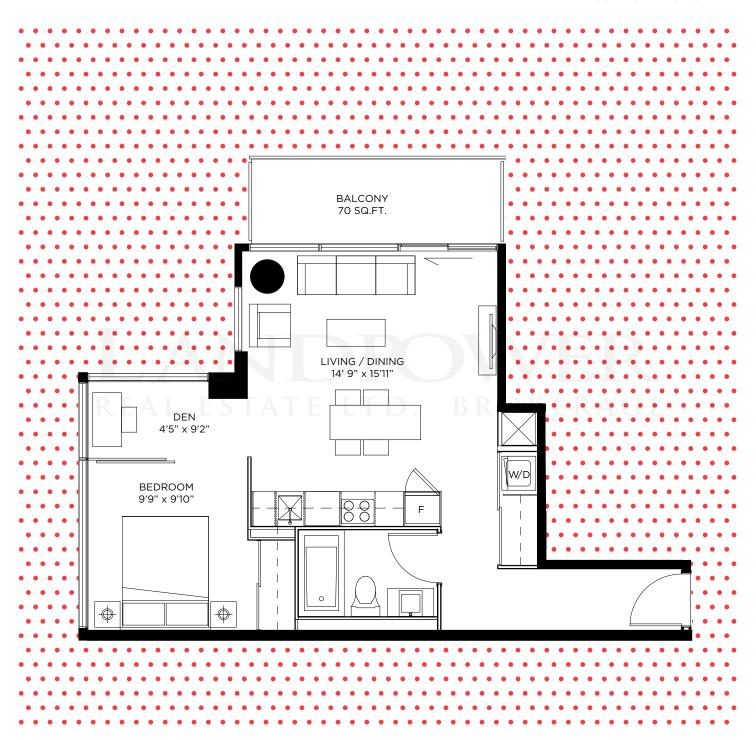
#### ONE BEDROOM + DEN 569 SQ.FT.





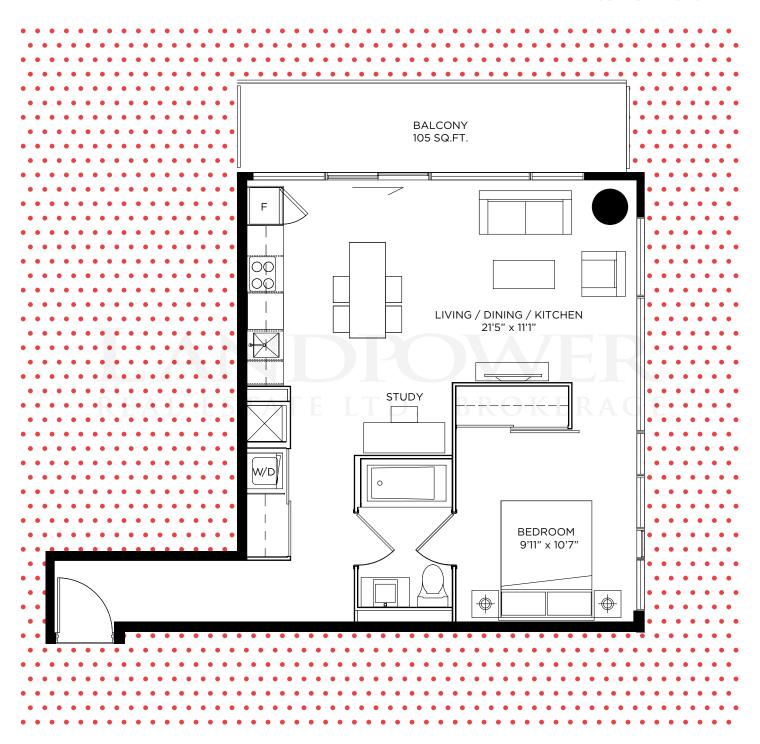
### FASHION 582

ONE BEDROOM + DEN 582 SQ.FT. I BALCONY 70 SQ.FT. I TOTAL 652 SQ.FT.





ONE BEDROOM + STUDY 607 SQ.FT. I BALCONY 105 SQ.FT. I TOTAL 712 SQ.FT.



#### CONDOMINIUMS

338 Adelaide Street West, Toronto, Ontario, M5V 1R4
Tel. 416.987.8765 Fax. 416.519.8767 Email. info@peterstreet.ca www.peterstreet.ca

### **VIP RELEASE: WORKSHEET**

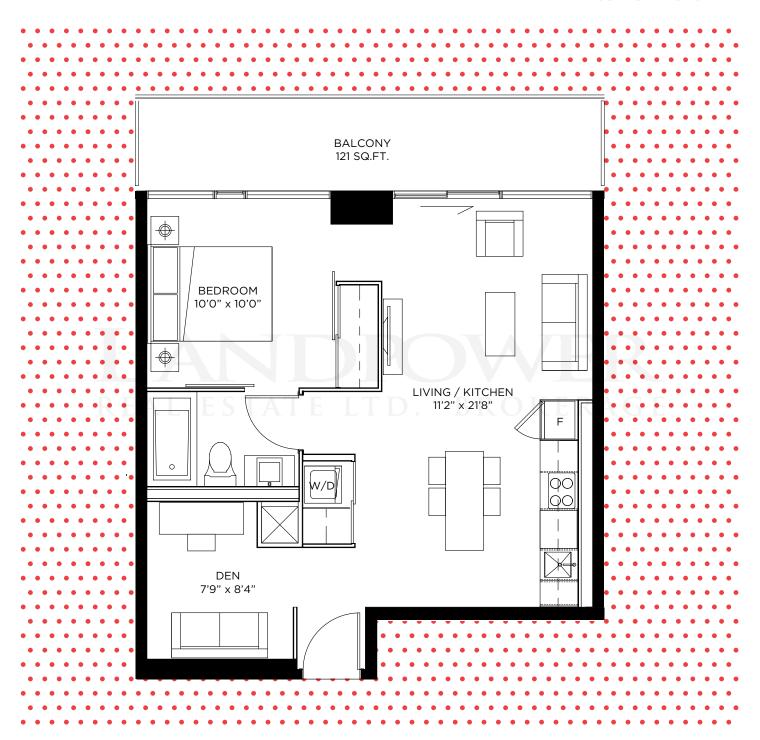
Date:			
	BRO	KER INFO	
BROKERAGE:		SALES PERSON:	
OFFICE TEL:		CELL:	
	1ST SUITE	PREFERENCE	
	101 00112	T REFERENCE	
Suite Name:	Size:	Unit No.:	Preferred Floor(s):
E.g. Art 329	E.g. 329 sq. ft.	E.g. 02	E.g. 16 to 18
	2ND SUITE	PREFERENCE	
Suite Name:	Size:	Unit No.:	Preferred Floor(s):
	3RD SUITE	PREFERENCE	
Suite Name:	Size:	Unit No.:	Preferred Floor(s):
	PURCH	HASER INFO	
PURCHASER 1:		PURCHASER 2:	
NAME		NAME	
SIN#		SIN#	
DOB (MM/DD/YY)		DOB (MM/DD/YY)	
ADDRESS	SUITE#	ADDRESS	SUITE#
CITY	PROVINCE	CITY	PROVINCE
POSTAL CODE		POSTAL CODE	
НОМЕ:		HOME:	
OFFICE:		OFFICE:	
E-MAIL:		E-MAIL:	
OCCUPATION:		OCCUPATION:	
	PLEASE FAX COMPLET	ED FORM TO: 416-5	19-8767







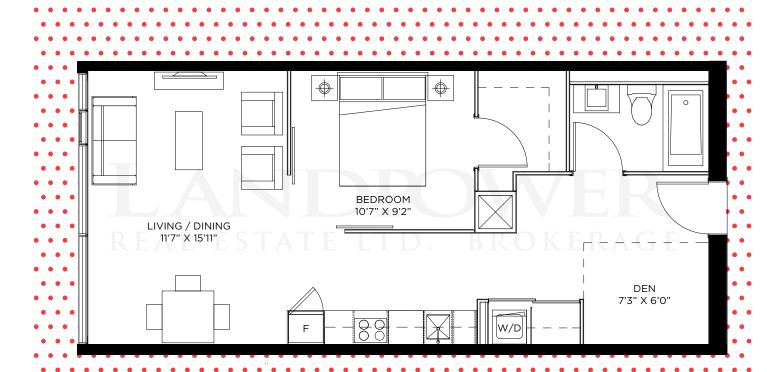
ONE BEDROOM + DEN 609 SQ.FT. I BALCONY 121 SQ.FT. I TOTAL 730 SQ.FT.







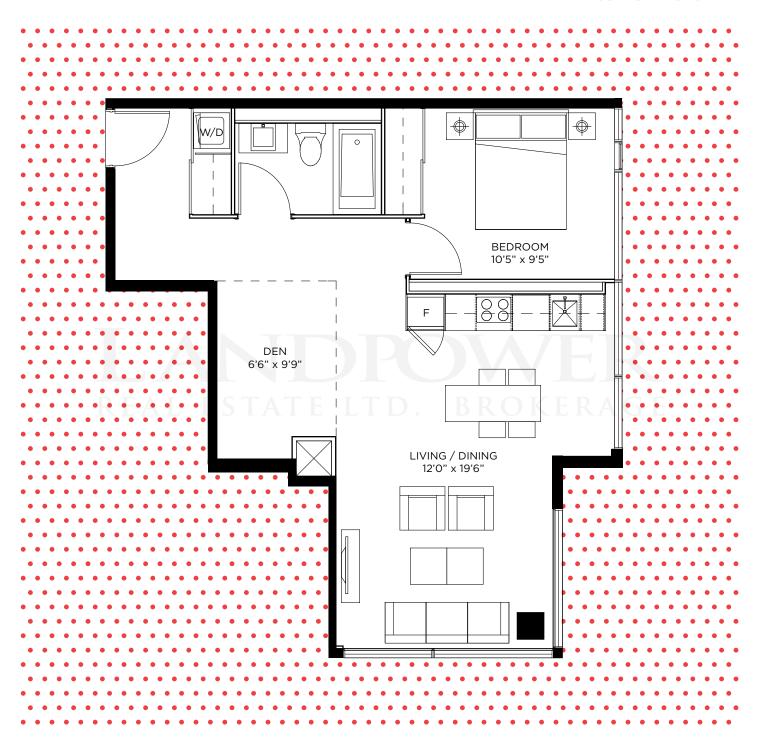
#### ONE BEDROOM + DEN 655 SQ.FT.





### FASHION 675

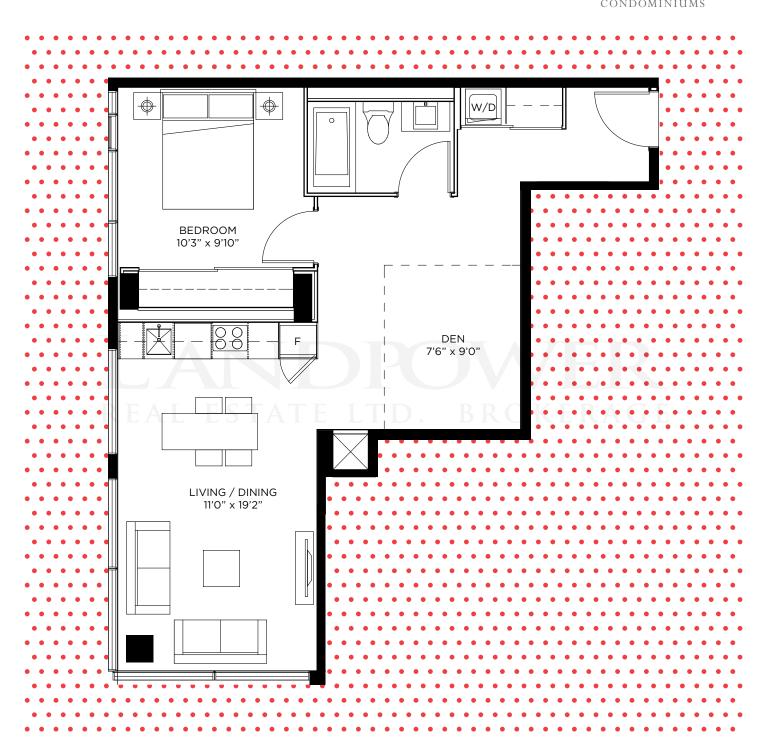
#### ONE BEDROOM + DEN 675 SQ.FT.





# FASHION 693

ONE BEDROOM + DEN 693 SQ.FT.

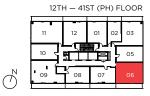






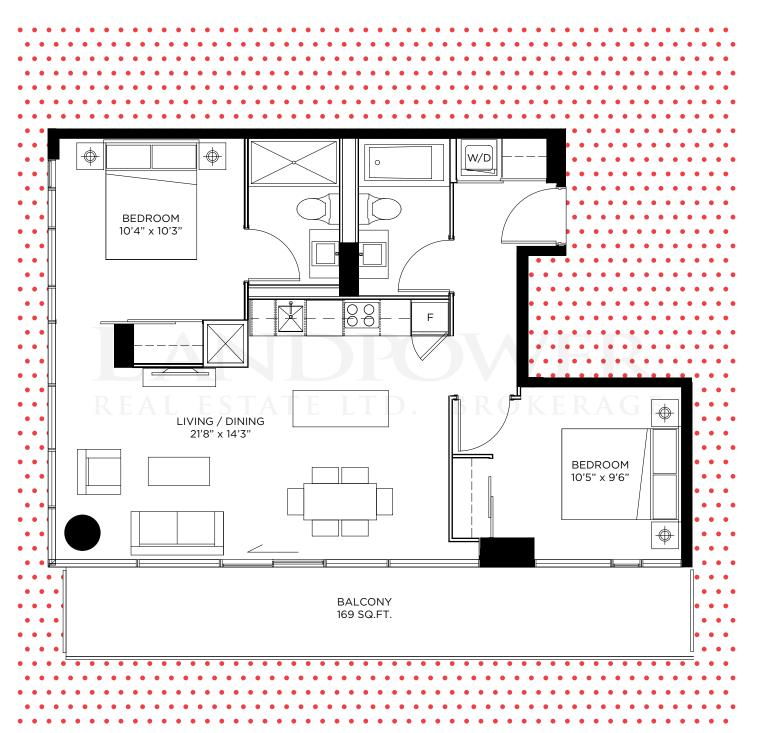
TWO BEDROOM 610 SQ.FT. I BALCONY 133 SQ.FT. I TOTAL 743 SQ.FT.

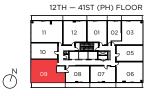






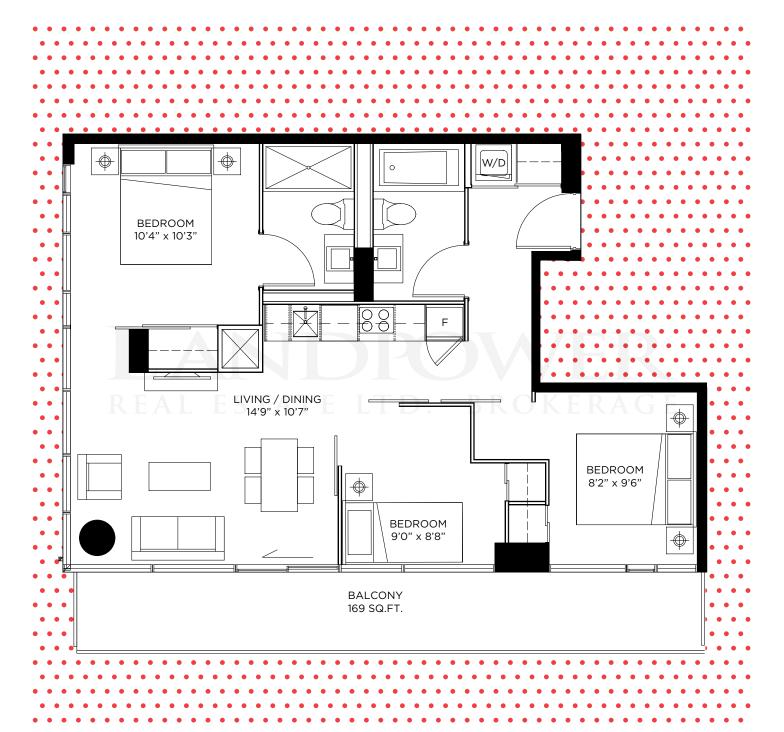
TWO BEDROOM 741 SQ.FT. I BALCONY 169 SQ.FT. I TOTAL 910 SQ.FT.





### OPERA **741**

THREE BEDROOM 741 SQ.FT. I BALCONY 169 SQ.FT. I TOTAL 910 SQ.FT.

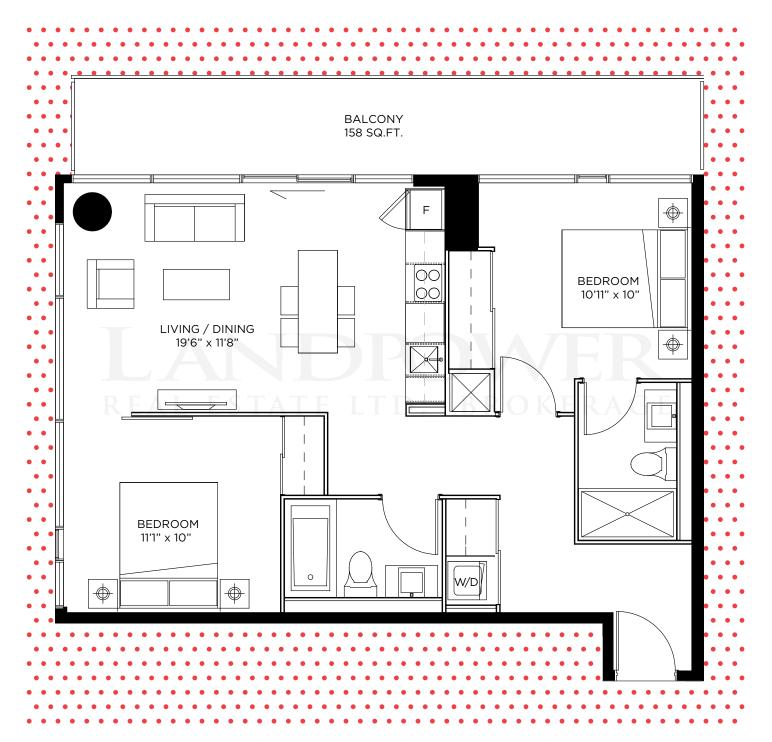


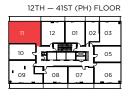




TWO BEDROOM 772 SQ.FT. I BALCONY 158 SQ.FT. I TOTAL 930 SQ.FT.

### peter street



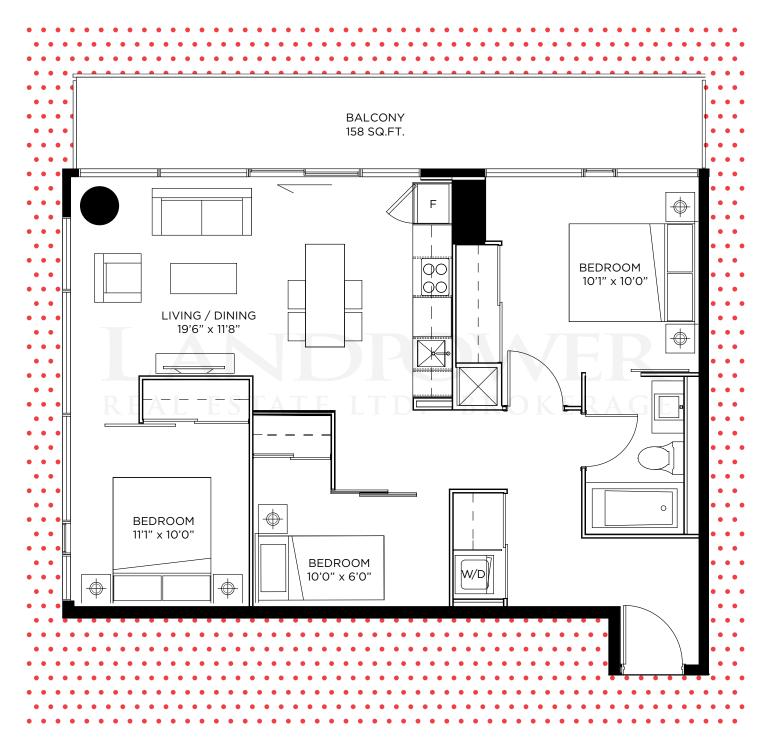


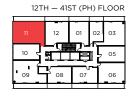
 $\binom{N}{N}$ 

### OPERA 772

#### THREE BEDROOM 772 SQ.FT. I BALCONY 158 SQ.FT. I TOTAL 930 SQ.FT.

### peter street





 $\binom{N}{N}$ 

#### CONDOMINIUMS

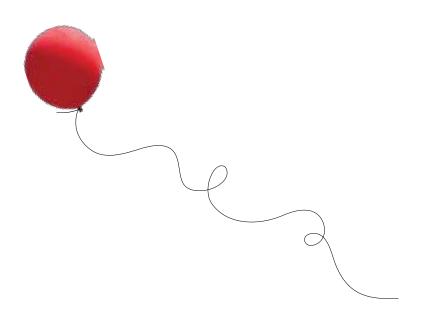
338 Adelaide Street West, Toronto, Ontario, M5V 1R4
Tel. 416.987.8765 Fax. 416.519.8767 Email. info@peterstreet.ca www.peterstreet.ca

### **VIP RELEASE: WORKSHEET**

Date:			
	BRO	KER INFO	
BROKERAGE:		SALES PERSON:	
OFFICE TEL:		CELL:	
	1ST SUITE	PREFERENCE	
	101 00112	T REFERENCE	
Suite Name:	Size:	Unit No.:	Preferred Floor(s):
E.g. Art 329	E.g. 329 sq. ft.	E.g. 02	E.g. 16 to 18
	2ND SUITE	PREFERENCE	
Suite Name:	Size:	Unit No.:	Preferred Floor(s):
	3RD SUITE	PREFERENCE	
Suite Name:	Size:	Unit No.:	Preferred Floor(s):
	PURCH	HASER INFO	
PURCHASER 1:		PURCHASER 2:	
NAME		NAME	
SIN#		SIN#	
DOB (MM/DD/YY)		DOB (MM/DD/YY)	
ADDRESS	SUITE#	ADDRESS	SUITE#
CITY	PROVINCE	CITY	PROVINCE
POSTAL CODE		POSTAL CODE	
НОМЕ:		HOME:	
OFFICE:		OFFICE:	
E-MAIL:		E-MAIL:	
OCCUPATION:		OCCUPATION:	
	PLEASE FAX COMPLET	ED FORM TO: 416-5	19-8767







# LANDPOWER REAL ESTATE LTD. BROKERAGE

